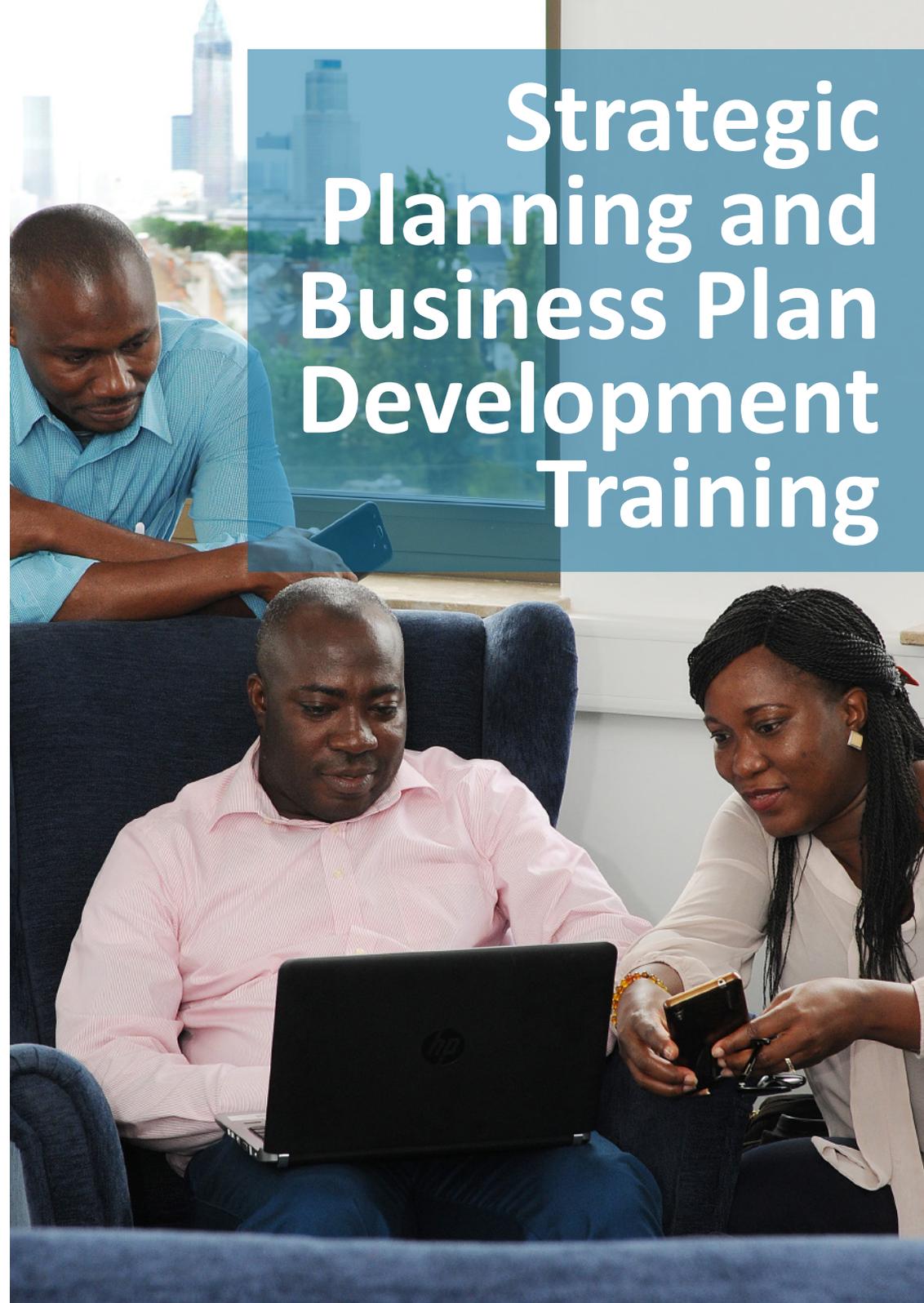


training financial institutions



Strategic
Planning and
Business Plan
Development
Training

Strategic Planning & Business Plan Development Training

inspiring development is a specialist management consulting company for SME banks and microfinance institutions (MFIs) operating in developing countries and emerging markets. We offer a spectrum of tailored services to effect change in an institution when it matters.

At our inspiring training course in Nairobi, Kenya, we deliver relevant, industry-specific, dedicated training for micro and MSME banking professionals. We develop competencies, build capacity, share best practices and create opportunities for peer exchange throughout the sector across Africa. Participants gain insights, skills and tools to support their institutions in becoming more successful, efficient and sustainable.

Our training courses are open to all and delivered by two of our experienced expert trainers who deliver content and develop skills through experiential learning methods to a small group of participants.



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Increase awareness of the importance of a well-defined strategy for the success of an institution in both the short and long term. Understand the strong motivational effect of a well-crafted and well-communicated strategy and its impact on institutional performance. Learn how to develop a strategy for an institution and how to translate the strategy into action with a strategic development plan and budget.

Who should attend

CEOs, other senior managers, board members

When, Where

June 17 – 20, 2019 in Nairobi, Kenya

(4 full days, 9:00 a.m. to 5:00 p.m. each day)

Training Fee*

EUR 3,600

EUR 3,200 (early bird rate until April 21, 2019)

Tax obligation rests with sending institution

All courses begin with a preparatory WebMeeting ahead of the start of training. The training courses are held in a reputable and comfortable hotel in Nairobi, Kenya. All participants receive a certificate of completion. Follow-up and resource sharing will be available to the participants after the course is completed. Training courses are held with a maximum of 18 participants.

Apply by submitting your completed application form to training@inspiring-development.com. The training fee is due in full in order to complete your registration.

* In addition to tuition and the training certificate, the training fee also covers accommodation for five nights, airport transfers, breakfast, lunches and one dinner only. Airline tickets must be purchased by the participants or the sponsoring institution.



If you would like further information on inspiring training courses or have any questions or concerns, please contact Carmen Geil at training@inspiring-development.com to schedule a call.